### LYNN EL-ROEIY

### PROFESSIONAL SUMMARY

Experienced clinical social work psychotherapist specializing in counseling patients dealing with grief, anxiety, depression, ADHD, trauma, anger outbursts, and stage of life transitions. I have graduate-level qualifications in advanced clinical social work practice and substance abuse in social work. Committed to making a positive impact on the lives of individuals and helping people develop healthy coping mechanisms and relationships. Proficient in a range of therapeutic approaches and dedicated to self-care and ongoing professional development.

### **SKILLS**

- Psychosocial assessments
- Substance abuse counseling
- · Mental health counseling
- · Motivational interviewing
- Cognitive behavioral therapy
- · Case management

- Clinical documentation
- Evidence-based practices
- Trauma-informed care
- Crisis intervention
- · Dialectical behavior therapy
- Treatment Planning

#### **EXPERIENCE**

# CLINICAL SOCIAL WORK INTERN 05/2024 to 05/2025 USC Telebehavioral Health Online Clinic, Los Angeles, CA

- Provided individual psychotherapy via telehealth, developing and implementing evidence-based treatment plans for adult and adolescent clients
- Conducted comprehensive biopsychosocial assessments
- Collaborated with a supervising LCSW on diagnostic formulation, treatment evaluation, and complex case consultations
- Conducted comprehensive clinical case management, including appointment scheduling, documentation, and external referrals
- Served as a peer mentor to incoming interns, assisting with clinic technology, policies, and case consultation

### VISUAL DESIGNER 10/2021 to 07/2024

Scholastic Inc., New York, NY

- Conceived and produced ideas and design based on creative briefs and marketing strategy
- Designed print materials, including advertisements, logos, posters, postcards, POP, bookmarks,
  - invitations, signage, catalogs, and sell sheets
- Designed digital marketing assets, including website banner ads, graphics, social media posts, and animated gifs
- Prepared print and digital files for production
- Promoted children's books for toddlers, middle-graders, and teens in support of marketing,

publicity, sales, and conventions teams

## ASSISTANT DESIGNER 03/2019 to 10/2021 Hachette Book Group Inc., New York, NY

- Designed 8-10 frontlist titles per season
- Managed all picture book and select licensing reprints under tight or urgent deadlines
- Participated in sketch reviews, art conceptualization, and production status meetings
- Liaised with high profile authors and maintain communications with book stakeholders
- Helped manage two full-time freelancers and delegate projects to work for hire artists
- Prepared files for print, pre press and digital production for 4/C and 1/C titles

## MARKETING & CREATIVE SERVICES ASSISTANT 08/2017 to 11/2018 ABRAMS Books, New York, NY

- Assisted Chief Marketing Officer and Director of Publicity with executive projects
- Sales conference coordination (i.e. tip sheets, reading notebooks, PowerPoints)
- Administrator for weekly Marketing meetings and company-wide meetings
- Managed departmental budget and spearheaded initiative to create more effective, digitized expense tracking system
- Project manager for select title and social media marketing plans and SEO research
- Attended and plan company presence at national conferences and publishing showcases
- Liaised with design, editorial, and sales departments to create promotional materials and deliver photography and digital marketing assets
- Created comprehensive training manual for current and future members of department on how to perform all administrative tasks related to the role

### **EDUCATION**

**University of Southern California**, Los Angeles, CA **Master of Social Work**, Clinical/Medical Social Work, Expected in 08/2025

**University of Southern California**, Los Angeles, CA **Graduate Certificate**, Advanced Clinical Social Work Practice, Expected in 08/2025

**University of Southern California**, Los Angeles, CA **Graduate Certificate**, Social Work Practice in Addiction, Expected in 08/2025

**Parsons School of Design - The New School**, New York **Graduate Certificate**, Graphic And Digital Design, 01/2020

**Columbia University**, New York, NY **Graduate Certificate**, Publishing , 08/2017

**Georgetown University**, Washington, DC **Master of Arts**, Communication, Culture And Technology, 05/2017

Kenyon College, Gambier, OH
Bachelor of Arts, Creative Writing, 05/2015

Spanish English

Limited Working Native or Bilingual

### **INTERESTS**

- Graphic Design
- Drawing and Painting
- Creative Writing
- Personal Development and Self-Improvement

### **REFERENCES**

### TINA FIETSAM, LCSW

- Part Time Lecturer of Social Work Practicum Education
- Email: fietsam@usc.edu
- Phone Number: +1 213-821-0900

### MIKE FOSTER, LCSW

- Practicum Supervisor, USCTH Clinic
- Email: fmfoster@usc.edu
- Phone Number: 866-740-6502 (USCTH Clinic General Line)

### SAHO FUJII

- Art Director at Little, Brown Books for Young Readers
- Email: Saho.Fujii@hbgusa.com
- Phone Number: (212) 364-1100 (Hachette Book Group)